

SOUNDVIEW EXECUTIVE BOOK SUMMARIES



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THE TOP 30 LIST FOR 2002

TITLE

AUTHOR

THE AGENDA	Michael Hammer
CUSTOMER WINBACK	Jill Griffin & Michael W. Lowenstein
FREE AGENT NATION	Daniel H. Pink
THE WAR FOR TALENT	Ed Michaels, Helen Handfield-Jones & Beth Axelrod
THE QUEST FOR GLOBAL DOMINANCE	Vijay Govindarajan & Anil K. Gupta
THE EVA CHALLENGE	Joel M. Stern & John S. Shiely
HOOVER'S VISION	Gary Hoover
VENTURE CATALYST	Donald L. Laurie
JACK: STRAIGHT FROM THE GUT	Jack Welch with John A. Byrne
EMBRACING EXCELLENCE	Franklin C. Ashby & Arthur R. Pell
GOOD TO GREAT	Jim Collins
SLACK	Tom DeMarco
THE CONTRARIAN'S GUIDE TO LEADERSHIP	Steven B. Sample
LEADING QUIETLY	Joseph L. Badaracco, Jr.
BRIDGING THE BOOMER-Xer GAP	Hank Karp, Connie Fuller & Danilo Sirias
FIRST AMONG EQUALS	Patrick J. McKenna & Daniel H. Maister
HOW ORGANIZATIONS WORK	Alan P. Brache
VOICE POWER	Renee Grant-Williams
PRIMAL LEADERSHIP	Daniel Goleman, Richard Boyatzis & Annie McKee
THE SOLUTIONS FOCUS	Paul Z. Jackson & Mark McKergow
WILL AND VISION	Gerard J. Tellis & Peter N. Golder
CREATING & DOMINATING NEW MARKETS	Peter Meyer
CONVERGENCE MARKETING	Yoram Wind & Vijay Mahajan, with Robert Gunther
CAPITALIZING ON CONFLICT	Kirk Blackard & James W. Gibson
INNOVATION BY DESIGN	Gerard H. Gaynor
WHY DECISIONS FAIL	Paul C. Nutt
THE HEART OF CHANGE	John Kotter & Dan Cohen
PROACTIVE RISK MANAGEMENT	Preston G. Smith & Guy M. Merritt
EXECUTION	Larry Bossidy & Ram Charan
BUILDING PUBLIC TRUST	Samual A. DiPiazza & Robert G. Eccles